REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	01 March 2004
Name of applicant/court:	Secretary for Internal Affairs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	The Bottomline: Crimpers
Other Known Title(s):	Jeff's World "I SEE, JONES..."
Director(s):	Not Applicable
Producer(s):	Not Applicable
Publisher:	Paperlink
Author(s):	Jamie Charteris
Format:	Greeting Card
Country of Origin:	England
Language(s):	English

Components of film originally examined: Not Applicable.

Feature:	Running Time:
Trailers:	Running Time:
	Total Running Time:

Excision/Alteration: Not Applicable.

Reason(s) for Excision:

Not Applicable.

… Please turn over

Classification Decision:

Unrestricted.

Display Conditions:

Not Applicable.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The greeting card entitled *The Bottomline: Crimpers* is classified as: Unrestricted.

The greeting card is a birthday card with a brightly coloured cartoon on the front cover. In the cartoon a dead male body lies on a bed while two men stand nearby. The dead body has a crimped erect penis, crimped fingers, nose and hair. A speech bubble issues from the head of one of the men, with text printed inside that reads "I SEE, JONES. AND WHAT MAKES YOU THINK HE WAS KILLED BY A JEALOUS WIFE WITH A PAIR OF CRIMPERS?" The card is likely to appeal to teenagers and adults because of its provocative humour, especially when it is on public display in retail outlets. However, although the cartoon on the front cover of the greeting card is likely to offend some people, after considering the criteria in s3(1) of the Films, Videos, and Publications Classification Act 1993, the Classification Office considers that the greeting card's availability is unlikely to injure the public good. This is reflected in the greeting card's unrestricted classification.

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